



2011

The wee little  
world of wearable art;  
showcase and competition  
At Botany Downs Secondary College  
August 18 and 19

## Design Categories

### Revival

Reuse, recycle, revive what is old into something new. One man's trash is another man's fantastic vision. Create your outlandish wearable art from recycled materials.

### Whetu Kahu (*star cloak*)

Use the glamour, glitz, gloss and materials from evening wear to weave, stitch, paint, and pleat an elegant wearable art garment which celebrates the cultural diversity which is Aotearoa.

### In the Pink (*fashionable support for the breast cancer foundation*)

*This is a fashion section (not necessarily wearable art). The garment should be finished to a high standard. Use your fashion design skills to create a couture style garment using the colour pink to promote our charity, the NZ Breast Cancer Foundation*

### On the Edge

Great fashion designers are often lead by what is on the street. Be innovative and create an edgy new fashion trend which combines art and the street.

### Avant Garde

Your chance to rebel from the norm and push the boundaries to create a wearable art like we've never seen before.

#### Garment Requirements

- Designed to be presented on a catwalk.
- Be able to fit through an average sized doorway.
- Durable enough to be worn several times for dress rehearsals.
- Model must be supplied by designer and available for all rehearsals and shows.

#### Judging Criteria

*Prizes will be awarded for each category, top-model, best intermediate school entry, best head piece/accessories and the overall supreme wow-wee award.*

The judges will be independent from the school.

They will be looking for:

- Originality.
- A high standard of construction and design.
- A strong representation of the category theme.
- Creativity and innovation.

#### **\$10 entry fee is required.**

*Winning garments will be on display 1 week following the show and may have the opportunity to follow up this show with the Villa Maria's Cult Couture competition.*

